

MATT RIEDL. The Wichita Eagle

Rebecca Hoyer's "Bringing the Outside - Inside" opens Friday at Reuben Saunders Gallery.

Wichita artist's College Hill paintings return, with twist

BY MATT RIEDL mriedl@wichitaeagle.com

In Rebecca Hoyer's whimsical paintings, quaint College Hill bungalows dwarf the spectacular trees lining the street.

Hoyer, a longtime Wichita painter, is known for her signature abstract style — featuring bright colors and almost-cartoonish landscapes.

Hoyer's works from the past year and a half will be on display at Reuben MORE INSIDE

Final Friday gallery crawl listings, 7C

Saunders Gallery in April, beginning with a Final Friday opening this week.

It's easy to read into the paintings a sort of manversus-nature theme — as the natural elements overtake and reclaim the houses and streets. But in this exhibition, Hoyer is experimenting with a different theme.

Hoyer often uses her exhibitions to provide O VIDEO

Take a peek at the exhibit at Kansas.com/video.

commentary on the art world, and this is no exception.

The entire exhibition space at Reuben Saunders Gallery has been painted to look like one of Hoyer's paintings. She's painted a fireplace, chairs, bookshelves and even a wandering cat on the walls—in grayscale, to avoid distracting from the art.

The 21 pieces are hung to look like windows into the outside world — hence the title of her exhibition, "Bringing the Outside – Inside."

The design of the "living room" on the gallery's walls exhibits Hoyer's skill not only as a painter, but as a muralist. Hoyer painted a mural on the wall of the Aspen Boutique last October as part of Avenue Art Days. Botanica sponsored the mural, which depicts a garden scene.

Beyond that clever

'Bringing the Outside - Inside'

When: 5:30 to 9 p.m. Fri.

What: Opening reception for Rebecca Hoyer's new painting exhibition

Where: Reuben Saunders Gallery, 3215 E. Douglas

Hours: Regular gallery hours are 10 a.m. to 5:30 p.m. Monday through Friday, 10 a.m. to 4 p.m. Saturday.

twist, it's a riff on the online art market, Hoyer said. Many websites will attempt to show a potential buyer how a particular piece would appear hanging on a wall or above a mantle, she said — hence why she painted the "living room" walls in generic grayscale.

"My paintings really have the same story — it's a house, it's a tree, it's how they interact together — then you have a show and you say, 'Well, what can I really talk about?' "Hoyer said. "Sometimes I add another layer of interest or another story about what I'm thinking about."

"Bringing the Outside -Inside" champions brickand-mortar galleries, celebrating that authentic experience of seeing and appreciating artwork in person.

"To me, (buying online) is kind of scary because you don't really know what the quality of the piece would be," Hoyer said. "The real thing, I think, is so much more than what you can see on a flat screen. It's the texturing, it's the subtlety of the colors, it's the layering. ... You can't really see that on the internet."

The paintings themselves represent an evolution in Hoyer's style. Nor66

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Rebecca Hoyer

mally a methodical painter
— the type who plans and
sketches out her paintings
well before hitting the
canvas — Hoyer exhibits
more spontaneity in her
recent paintings, often
dropping splatters of paint
over a finished product to
inject an unexpected element.

"It's very scary for me. You could ruin it at the end," she said. "It's an added feature, and it kind of enlivens the whole piece because of its spontaneity."